Bournemouth Business Awards

Individual Excellence Award

Outstanding CEO

OVERVIEW

The Outstanding CEO award recognises an exceptional leader who has demonstrated remarkable vision, strategic acumen, and a commitment to driving the success of their organisation. This prestigious accolade celebrates a CEO who exemplifies excellence in leadership, innovation, and management. The award honours a CEO who has not only achieved significant business growth and financial performance but also fostered a positive organisational culture, championed ethical practices, and demonstrated a strong commitment to corporate social responsibility. This leader's ability to inspire and motivate their team, drive strategic initiatives, and navigate challenges sets a benchmark for excellence in executive leadership. The Outstanding CEO award acknowledges a dynamic and visionary leader who has made a lasting impact on their organisation and industry.

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ELIGIBILITY

Eligibility for Outstanding CEO:

1. **Current Position:**
   - **The nominee must be the current Chief Executive Officer (CEO) of their organisation.**

QUALITATIVE CRITERIA

2. **Tenure:**

Qualitative Criteria for Outstanding CEO:

1. **Inspirational Leadership**
   - **Demonstrates the ability to inspire and motivate employees at all levels.**
   - **Leads by example, embodying the core values and principles of the organisation.**
2. **Strategic Decision-Making**

METRICS

Metrics Criteria	Current Year	Previous Year
Metrics for Outstanding CEO: 1. **Financial Performance (25%)** ◦ **Revenue Growth:** Year-over-year increase in revenue.		

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JUDGING CRITERIA

Judging Criteria for Outstanding CEO:

1. **Leadership and Vision (25%)**
   - **Demonstrates clear and compelling vision for the organisation's future.**
   - **Ability to make strategic decisions that drive long-term success.**
2. **Financial Performance and Growth (20%)**
   - **Evidence of significant financial growth and stability under the CEO's leadership.**
   - **Successful implementation of growth strategies and business development initiatives.**
3. **Innovation and Strategic Initiatives (15%)**
   - **Introduction and implementation of innovative ideas and strategies that drive organisational improvement.**
   - **Ability to stay ahead of industry trends and adapt to changing market conditions.**
4. **Corporate Culture and**