

Bournemouth Business Awards

Individual Excellence Award

Social Impact Leadership Award

OVERVIEW

The Social Impact Leadership Award recognizes an individual or organization that has demonstrated outstanding leadership in driving positive social change. This award celebrates those who go beyond business objectives to uplift communities, promote sustainability, advocate for equity and inclusion, or address pressing social and environmental challenges. The recipient is a role model in using leadership, innovation, and influence to create meaningful impact on society.

..

ELIGIBILITY

- Open to individuals, leaders, entrepreneurs, or organizations from any sector.
- Must have an active and demonstrable social impact initiative or program.

QUALITATIVE CRITERIA

- The initiative should have been operational for at least..
- Clear articulation of the social or environmental problem being addressed.
- Demonstrated empathy, ethical leadership, and commitment to the cause.
- Storytelling and testimonials from stakeholders or communities served.
- Leadership that fosters inclusivity, collaboration, and empowerment.

METRICS

JUDGING CRITERIA

- Impact: The extent of positive change brought about by the leadership.
- Leadership Approach: How leadership principles were applied to drive the initiative.
- Innovation: Use of unique strategies or tools to address social issues.
- Scalability: Potential for the initiative to grow or be replicated elsewhere.
- Sustainability: Long-term viability and ongoing relevance of the impact.

..

Metrics Criteria	Current Year	Previous Year
Our Sponsors • Clear articulation of the social or environmental problem being addressed. • Demonstrated empathy, ethical leadership, and commitment to the cause. • Storytelling ..		

