

Bournemouth Business Awards

Individual Excellence Award Visionary Leadership Award

OVERVIEW

The Visionary Leadership Award honors an individual who has demonstrated exceptional foresight, innovation, and strategic thinking to lead their organization or community towards a transformative future. This leader challenges the status quo, inspires others through a compelling vision, and effectively drives sustainable change with clear long-term impact.

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ELIGIBILITY

- Open to individuals in senior leadership roles (e.g., CEO, Founder, Managing Director, Executive Leader).
- Candidates must have at least 3 years in a leadership position.

QUALITATIVE CRITERIA

- Applicable across all sectors—..
- Clear articulation of the leader’s vision and how it was communicated and embraced.
- Examples of bold decisions or initiatives that transformed outcomes.
- Demonstrated ability to influence internal teams and external stakeholders.
- Testimonials or narrative evidence showcasing leadership ..

METRICS

Metrics Criteria	Current Year	Previous Year
• Tangible growth in revenue, reach, or performance resulting from strategic leadership. • Achievement of long-term milestones (e.g., product launches, expansion, innovation ..		

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JUDGING CRITERIA

- Strength of vision and long-term strategic direction.
- Evidence of successful implementation of innovative ideas.
- Impact on the organization, industry, or society.
- Leadership style that empowers, motivates, and inspires.
- Adaptability to change and ability to navigate challenges.

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